



Dr. Sanja Popović Pantić is an economist with the title of Senior Research Associate. She is the Head of the Science and Technology Policy Research Center at the Mihajlo Pupin Institute. Her scientific career began in 1996 when she joined the Institute as a Ministry of Science scholarship holder and was employed there a year later. Before engaging in scientific work, she worked in the private sector in marketing. Her areas of expertise include entrepreneurship, research and development, and innovation management in enterprises. She earned her Master's degree in 2005 from the Faculty of Economics, University of Belgrade, with a thesis on the application of new technologies in marketing. She completed her Ph.D. at the same faculty in 2013, defending a dissertation on women's entrepreneurship.

Dr. Popović Pantić also works as a consultant on European projects related to the development of entrepreneurship and innovation in Serbia and is the leading national consultant for the development of women's entrepreneurship. Since 2015, she has been the head of the Women's Entrepreneurship Group within the European Enterprise Network, a project that the Mihajlo Pupin Institute has been implementing since 2009. Additionally, she leads two more projects within the European Horizon Europe program, one project under the Erasmus Plus program, and one project within the ADRION program, in which the Mihajlo Pupin Institute is a partner.

In 2012, she received two significant awards for her work. The economic magazine *Magazin Biznis* awarded her the "Planeta Biznis" Award for her substantial contribution to the development of entrepreneurship in Serbia. She is also the recipient of the prestigious award from the International Alliance for Women, based in Washington, placing her among 100 selected individuals (both men and women) globally recognized each year for their outstanding contributions to women's economic empowerment. Additionally, she has received several domestic accolades, such as the "Kapetan Miša Anastasijević" Charter, the Danube Flower Award, recognition from the Ministry of Economy and Regional Development in 2007, and the regional "Creators for Centuries" Award.

She is the author of several books on women's entrepreneurship research, including the scientific monograph "Two Decades of Women's Entrepreneurship in Serbia." She has authored/co-authored scientific papers published in domestic and international journals indexed in Scopus/WoS, as well as chapters in books by renowned publishers like Routledge, Taylor/Francis, and McMillan.

Dr. Popović Pantić is the founder and president of the Association of Business Women of Serbia, a renowned association of women entrepreneurs with over twenty-five years of tradition. She successfully combines research and consulting work with practical knowledge and activities in the development of women's entrepreneurship, dedicating her voluntary efforts to transitioning it from a social to a developmental category.

## Work Experience

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- Ongoing- 1997 **FULL TIME EMPLOYEE IN INSTITUE MIHAJLO PUPIN**
- Ongoing-January 2023 **Head of Science and Technology Policy Research Centre**, Institute “Mihajlo Pupin” (IMP), coordination of scientific-research and innovation projects
- Ongoing – September 2024 Project manager, ADRIION project “Carousel”, **Creating a marketplace fOr Up-cycled products sEcond Life. IPA Adrion (2024 - 2027)**
- Ongoing – January 2023 **Project manager** of Horizon Europe project “ Policy Answers” (Research&Innovation POLICY making, implementation ANd Support in the WEsteRn BalkanS) is a Coordination and Support Action funded by the European Union through the Horizon Europe programme. In this project my specific tasks are: Coordinator of the Capacity building working package and coordination of the task of setting up the Western Balkan Regional innovation Academy.
- Ongoing-December 2022 **Project manager** of Erasmus plus REFEM project, dedicated to the research of women entrepreneurship
- Ongoing – August 2023 **Project manager** of Horizon Europe project Streaming girls and women into STEAM education, innovation and research ST(R)E(A)M IT on behalf of IMP as one of the partner
- Ongoing - April 2021 **Senior Research Associate**, Institute “Mihajlo Pupin”, Science & Technology Policy Research Center, Volgina 15, 11 000 Belgrade. Dealing with the research & development activities including smart specialization strategy of Serbia, innovation management in SMEs, female entrepreneurship
- Ongoing- 2015 **Chair of the Enterprise Europe Network Sector Group Women’s Entrepreneurship**, European Innovation and SMEs Executive Agency (EISMEA), Covent Garden Building, Place Charles Rogier, 16, B-1210, Brussels. Coordination of the activities aimed to support women entrepreneurs within EEN through finding matching partners, access to finance, acces to innovation services, join existing entrepreneurship networks etc

- Ongoing – 2015 **Project manager** of the Enterprise Europe Network project in Institute Mihajlo Pupin, Institute Mihajlo Pupin , Volgina 15, 11 000 Belgrade, [www.pupin.rs](http://www.pupin.rs). Reporting and coordination of the EEN services providing to SMEs
- 2021 – 2013 Enhancing Innovation Management Capacity (EIMC) expert within Enterprise Europe Network/Horizon 2020 Project. Institute Mihajlo Pupin , Volgina 15, 11 000 Belgrade, [www.pupin.rs](http://www.pupin.rs). Performing innovation assessment of SMEs and providing consulting support in detected weaknesses in innovation management in Serbian SMEs
- 2019-2017 **Researcher**  
New Danubian Governance in Labour market Relevance of Higher Education(EDU-LAB), within Danube Transnational Program (DTP)
- 2019-2017 **Project manager**  
Unlocking the potentials for business and social innovation in the Danube Region by equipping young people with new generation skills ("NewGenerationSkills"), within Danube Transnational Program (DTP)
- 2019-2017 **Researcher**  
Advancing Research and Innovation in the Danube Region (Danube-INCO.NET), within FP7 program of EU
- 2016-2013 **Researcher**  
Food Network to improve the transfer of knowledge for innovation (TRAFOON), FP7
- May 2018 – August 2014 **Project Coordinator**  
Institute Mihajlo Pupin, Volgina 15, 11 000 Belgrade, [www.pupin.rs](http://www.pupin.rs). "Enhancing the innovation management capacity of SME's in the Enterprise Europe Network" Project which includes coordination of the innovation consulting providers within the EEN Serbia consortium, to SMEs. Coordinator of Serbian Key Account managers (KAM) in providing innovation support to SMEs.
- Novembar 2016-2006 **Research assistant**, Institute Mihajlo Pupin, Volgina 15, 11 000 Belgrade, [www.pupin.rs](http://www.pupin.rs).

Research work is focused to innovation in enterprises and gender aspects of innovative entrepreneurship. Involvement in the project funded by the national Ministry of Science and Technology Development but also as an innovation consultant

2015 – 2013  
EEN

**Vice chair of the sector group in women's entrepreneurship within**

Executive Agency for SME (EASME), Covent Garden Building, Place Charles Rogier, 16, B-1210, Brussels

Support the chair in the organization of the sector group activities, event organizations, creation of business and technology profiles for women's owned SMEs

January 2015-March 2013

**Enterprise Europe Network adviser**

Institute Mihajlo Pupin, Volgina 15, 11 000 Belgrade,  
[www.pupin.rs](http://www.pupin.rs)

Promotion of EEN Serbia, organization of B.E, creation of Technology Offers/Tech. Requests/Business Offers/Business Request, innovation consultancy for SMEs

November 2012-  
November 2011

**SME expert**

Institute Mihajlo Pupin, subcontracted by G.F.A, Germany  
Assessment of the innovation support programs to SME within the **Improved SME Competitiveness and Innovation Project - Republic of Serbia and assessment of the innovation capacity in ICT sector by implementing INNOVATE methodology**

Enterprise Policy and Innovation Project

April 2007-August 2007

Research assistant

Institute Mihajlo Pupin, Volgina 15, 11 000 Belgrade  
Research of the national innovation system, scientific& research system

April 2007- February1997

Junior research assistant

Institute Mihajlo Pupin, Volgina 15, 11 000 Belgrade  
Research of the national innovation system, scientific& research system

Decembar 2022 – 2010.

ENGAGEMENT IN ASSOCIATION OF BUSINESS WOMEN IN SERBIA

February 2022 – December 2023

**Project coordinator**

Association of Business Women in Serbia, Volgina 15, 11 000 Belgrade

[www.poslovnezene.org.rs](http://www.poslovnezene.org.rs)

Coordination of the activities in the ABW project „EDUCATE, EMPLOY and ELIMINATE gender-based stereotypes through training, awareness campaign and building partnerships to ENHANCE economic position of vulnerable groups of women (Four “E”)", funded by UNWOMEN

February 2022-December 2022

**Project coordinator**

Association of Business Women in Serbia, Volgina 15, 11 000 Belgrade

[www.poslovnezene.org.rs](http://www.poslovnezene.org.rs)

Coordination of the activities in the ABW project „Enhancing capacities of women entrepreneurs for introduction of innovative business processes and provision of technical support for establishment of web sales shop for rebranded traditional food products from SW Serbia“, grant funded by Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ / PSD)

December 2021 – Novemb. 2024

**Project coordinator**

Association of Business Women in Serbia, Volgina 15, 11 000, Belgrade, [www.poslovnezene.org.rs](http://www.poslovnezene.org.rs)

Coordination of the activities in the ABW project “WINnovators "Boosting entrepreneurial and STEM/STEAM capacity of young Women in higher education institutions for sustainable development and INnovation" funded by EU, within Erasmus + program

February 1 – Septemb. 30, 2022

**Project coordinator**

Association of Business Women in Serbia, Volgina 15, 11 000 Belgrade

[www.poslovnezene.org.rs](http://www.poslovnezene.org.rs)

Coordination of the activities in the ABW project “Promoting the use of digital technologies to make women's enterprises resilient - "FEMTECH" for resilience” funded by Centre for International Private Enterprise (CIPE)

December 2020 –  
November 2022

**Project coordinator**

Association of Business Women in Serbia, Volgina 15, 11 000, Belgrade, [www.poslovnezene.org.rs](http://www.poslovnezene.org.rs)

Coordination of the activities in the ABW project "Integration of Roma women and other marginalized female groups in the "new normal" on the labor market - new employment", grant funded by Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ / PME)

September 2019- July 2020

**Project coordinator**

Association of Business Women in Serbia, Volgina 15, 11 000, Belgrade, [www.poslovnezene.org.rs](http://www.poslovnezene.org.rs)

Coordination of the activities in the ABW project "Building the intergenerational and intercultural bridge of economic prosperity for women in Raška and Sjenica" funded by USA Embassy

May 2019 – April 2020

**Project coordinator**

Association of Business Women in Serbia, Volgina 15, 11 000, Belgrade, [www.poslovnezene.org.rs](http://www.poslovnezene.org.rs)

Coordination of the activities in the ABW project "Unlocking the Potential of Roma Women Returnees and the Other Vulnerable Groups of Women for the Inclusive Economic Development", grant funded by Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ / PME)

August 2019-September 2018

**Project coordinator**

Association of Business Women in Serbia, Volgina 15, 11 000, Belgrade, [www.poslovnezene.org.rs](http://www.poslovnezene.org.rs)

Coordination of public policy advocacy and SME policy reforms within the EU funded project "Women Entrepreneurs Contribute to Development of Economic Policy in New Political Context", Delegation of EU in Serbia

December 2018 –  
January 2017

**Project coordinator**

Association of Business Women in Serbia, Volgina 15, 11 000 Belgrade. Coordination of the activities aimed to involve the members of ABW Serbia in the largest e-commerce portal in Serbia Tako-lako" encompassing 40 000 products from a broad range of suppliers". Twenty members fulfilled the criteria and became suppliers.

November 2017-November 2016

**Project coordinator**

Association of Business Women in Serbia, Volgina 15, 11 000 Belgrade Design of the activities and methodology to develop equal opportunities in market economy in Serbia through enabling better access to market for women entrepreneurs within the project Free access to market for all through enhancing integration of women's entrepreneurship into the market economy in Serbia. Project was funded by The US Embassy in Serbia.

- March 2017-October 2016      **Project coordinator**  
 Association of Business Women in Serbia, Volgina 15, 11 000 Belgrade  
 Project purpose was to develop different local self-government's budget initiatives for allocation of resources towards stimulating women's entrepreneurship leading to local economic development through implementing gender responsible budgeting in entrepreneurship. Project title: Integration of gender mainstreaming into local economic governance by joint action of Serbian Women in Parliament and Businesswomen in Serbia
- 2015 -2011      **Project coordinator**  
 Association of Business Women in Serbia, Volgina 15, 11 000 Belgrade, [www.poslovnezene.org.rs](http://www.poslovnezene.org.rs)  
 Coordination of public policy advocacy and SME policy reforms within the EU funded project "Women Entrepreneurs Contribute to Development of Economic Policy in New Political Context" , Delegation of EU in Serbia
- November 2014 – November 2013      **Project coordinator**  
 Association of Business Women in Serbia, Volgina 15, 11 000 Belgrade, [www.poslovnezene.org.rs](http://www.poslovnezene.org.rs)  
 Coordination of the capacity building and development of the network of the local women's entrepreneurship organizations in Serbia within the EU funded project " **Women in Progress – Capacity Building at the Local Level for Gender Economic Mainstreaming in Serbia** ", Delegation of EU in Serbia
- December 2013 – December 2012      **Project coordinator**  
 Association of Business Women in Serbia, Volgina 15, 11 000 Belgrade, [www.poslovnezene.org.rs](http://www.poslovnezene.org.rs)  
 Coordination of the establishment of the network of female innovative businesses in Serbia FEM –Inno-Net, project funded by GIZ- Agency for International cooperation of Germany
- November 2013 -November 2012      **Project coordinator**  
 Association of Business Women in Serbia, Volgina 15, 11 000 Belgrade  
 Coordination of the activities aimed to nurture partnership between like-minded civil society organizations in Serbia and the EU, build up knowledge and understanding of EU business for women entrepreneurs in Serbia, create e-platform for business exchange within the project "We create opportunities and solutions for W.E in Serbia, Delegation of EU in Serbia
- April 2013 - September 2012      **Leading national Expert on Female Entrepreneurship**  
 Association of Business Women in Serbia, Volgina 15, 11 000 Belgrade  
 Recruitment of mentors, design of methodology, design of the activities aimed to promote female entrepreneurship through intensive and very visible support. ABW was a partner in consortia run by National Agency for regional development in the project WEM- Mentors of Women Entrepreneurs in Serbia, funded by EU
- September 2010-June 2010      **Project coordinator**  
 Association of Business Women in Serbia, Volgina 15, 11 000 Belgrade, [www.poslovnezene.org.rs](http://www.poslovnezene.org.rs)

Coordination of training, mentoring and promotion activities at the web portal xyglobal.net and web site for women “would be entrepreneurs” in rural tourism and related services in the project funded by Delegation of EU in Serbia

2022 – 2005

### **EXPERT'S ENGAGEMENT**

November 2021 – March 2022 **Independent consultant**

Beneficiary: Regional Cooperation Council, Sarajevo, Bosnia and Herzegovina

Writing Country report for Serbia on the state of play related to women employment and gender perspective of the employment policy in Serbia. The activity is part of the regional project “Women Employment Study in Western Balkan economies” run by Gender Alliance for Development Centre (GADC)

April 2021 – February 2016

**Research associate**, Institute “Mihajlo Pupin”, Science & Technology Policy Research Center, Volgina 15, 11 000 Belgrade. Dealing with the research & development activities including smart specialization strategy of Serbia, innovation management in SMEs, female entrepreneurship

December 2020 - May 2020

#### **Sustainability expert**

European Innovation and SMEs Executive Agency (EISMEA),, Covent Garden Building, Place Charles Rogier, 16, B-1210, Brussels Advice on sustainability support for SMEs in EEN. Special task related to gender mainstreamed the role of EEN advisers in supporting SMEs to develop gender responsible sustainability model.

14<sup>th</sup> July-1<sup>st</sup> July, 2020

#### **Short-term consultant**

UNWOMEN, 220 East 42<sup>nd</sup> Street, New York, NY 10017

UNWOMEN run project Empowering Women Entrepreneurs to Drive Economic Growth. Activities: participation in the virtual café, contribute expert inputs to the online discussion on EuroGender regarding involvement of women in supply chain, contribute expert inputs to the Advocacy Tool on women’s entrepreneurship amid COVID-19, UNWOMEN, Brussels

30 September 2019 –

15 August 2019

#### **Consultant on gender sensitive public procurement**

UNWOMEN Serbia, UN House, Bulevar Zorana Djindjica 64, 11 000 Beograd

Conducting desk review on best practices of gender aspects in public procurement throughout EU policies and practices; creation of the public and institutions procurement review from the gender perspective, that might contribute to the gender mainstreaming of procurement process; drafting Three years Action plan for inclusion of gender perspective in the public procurement policies and procedures, UNWOMEN, Serbia

April 2017-December 2016

**National expert on female entrepreneurship**

Association of Business Women in Serbia, Volgina 15, 11 000 Belgrade, Expert engagement in the project Raising the innovation capacity of SMEs and Business for inclusion in Supply Chains, funded by Development Agency of Serbia. The engagement included design of the methodology to increase innovation capacity of female companies and coordination of its implementation through training, mentoring and consulting

April 2017-December 2016

**Consultant for women's entrepreneurship**

Frankfurt School of Finance&management, Adickesallee 32-34, 60322 Frankfurt am Main, Germany  
Design of the study on the female entrepreneurship development in Serbia with the focus to access to finance. Frankfurt School of Finance & management

November  
November 2010

2012

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**Leading national Expert on Women's Entrepreneurship**

UN Women, Serbia, Internacionalnih brigada bb, 11000 Belgrade  
Supervising the first comprehensive Baseline study on female entrepreneurship in Serbia including: giving inputs to the research methodology, review and comments on the draft desk review and inputs and comments to draft and final version of questionnaire for survey, support and comments to in-depth interviews and focus groups discussions, and comments and review to draft and final study report. Participation as researcher in writing the Book of recommendation to policy makers based on the gender assessment of the national programs to support SMEs in Serbia

December 2012 -  
November 2011

**Leading national Expert on Female Entrepreneurship**

Association of Business Women in Serbia, Volgina 15, 11 000 Belgrade  
Expert's contribution within EU funded project WENS – European



Title of thesis "The Role of the ICT in Creating Marketing Strategy of the Company at the Market"

1988-1993

**Specialization in general management**

International Executive Development Center (IEDC), **Bled, Slovenia**  
managerial skills

**Bachelor of Arts**; average grade of 9,10 (marks are given in the range from 5 to 10)

Faculty of Economics, University in Belgrade  
management, marketing

PERSONAL SKILLS

Mother tongue(s) Serbian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1/2	C1/2	C1/2	C1/2	C1/2
	Replace with name of language certificate. Enter level if known.				
Russian	A1	A1	A1	A1	A1
	Replace with name of language certificate. Enter level if known.				

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user  
Common European Framework of Reference for Languages

**Communication skills** ▪ good communication skills, team spirit

**Organisational / managerial skills** ▪ leadership for 21 years of the Association of Business Women in Serbia with more than 250 members including the relationship management and executive management (and responsible for its staff of 10 people)

**Job-related skills** ▪ good negotiation and advocacy skills

**Computer skills** ▪ good command of Microsoft Office™ tools applied in writing the reports, doing presentations, research studies.

- Other skills** ▪ copywriting in advertising (brochures, ads and other promotional material), editing of publications of the Association of Business Women, organizing and creating of the events i.e. awarding ceremony for the woman entrepreneur of the year competition-

**Driving licence** B category

## **PUBLICATIO N**

### **LIST OF SELECTED PAPERS**

#### **Chapters in the books, monographies**

Pata, K. *et al.* (2023). Capacity Building Across Higher Education and Rural Youth in WINnovators Space. In: Kubincová, Z., Caruso, F., Kim, Te., Ivanova, M., Lancia, L., Pellegrino, M.A. (eds) Methodologies and Intelligent Systems for Technology Enhanced Learning, Workshops - 13th International Conference. MIS4TEL 2023. Lecture Notes in Networks and Systems, vol 769. Springer, Cham. [https://doi.org/10.1007/978-3-031-42134-1\\_1](https://doi.org/10.1007/978-3-031-42134-1_1)

1) Mamula-Nikolić, T., Popović-Pantić, S., Perčić, K. (2023). Technology brands and the role of GenZ in their co-creation. Technology Brands in the Digital Economy, In Kucharska, W. & Lechman, E. (eds) *Technology Brands in the Digital Economy*. Routledge, pp. 18-124. <https://doi.org/10.4324/9781003184638-8>

2) Popović-Pantić, S., Semenčenko, D., Vasilić, N. (2022). Economic Inclusion of Women Entrepreneurs During Covid-19 in Serbia, Montenegro and Bosnia and Herzegovina. In: Bartlett, W., Uvalić, M. (eds) Towards Economic Inclusion in the Western Balkans. New Perspectives on South-East Europe. Palgrave Macmillan, Cham. [https://doi.org/10.1007/978-3-031-06112-7\\_11](https://doi.org/10.1007/978-3-031-06112-7_11)

3) Popović-Pantić, S., (2020). *Dve decenije ženskog preduzetništva u Srbiji, (Two decades of women entrepreneurship in Serbia)*, ISBN-978-86-82183-19-8, COBISS.SR-ID 23241993, <http://www.pupin.rs/cirnt/wp-content/uploads/2020/11/Dve-decenije-%C5%BEenskog-preduzetni%C5%A1tva-u-Srbiji.pdf>

4) Mamula, T., Muller, I., Popović-Pantić C. (2020). The impact of the ICT and digitalization at the consumer behaviour of Millennials as emerging economic and social force- the case of Serbia, *Society and Technology: Opportunities and Challenges*, Routledge Taylor&Francis Group, March, 2020. DOI:[doi.org/10.4324/9780429278945](https://doi.org/10.4324/9780429278945), 248 pages, eBook ISBN 9780429278945,

#### **Research papers**

1) Slijepcevic M, Popovic Sevic N, Popovic Pantic S, Sevic A. Ekonomika preduzeca, (2022), vol. 70, br. 3-4, str. 215-229 “ Investigating the relationship between quality, loyalty, and personal relationship in the

banking sector: an analysis of micro, small and medium-sized enterprises in Serbia”, DOI: 10.5937/EKOPRE2204215S

2) Popović-Pantić, S., Semenčenko, D., Vasilić, N. (2020). Digital technology and the financial performance of female SMEs in Serbia: the Mediating role of innovation, *Ekonomski anali*, ECONOMIC ANNALS, Volume LXV, No. 224 / January – March 2020, Pages: 53-81 <https://doi.org/10.2298/EKA2024053> UDC: 3.33 ISSN: 0013-326

3) Popović-Pantić S., Vasilić N., Semenčenko D. (2020). Barriers that SMEs in the Western Balkan are facing in accessing the supply chains: a binary logistic regression approach, *Journal of Business Economics and Management*, broj 5-6, 2020. Godine, UDK: 005.932.2:334.7(497-15) 658.72 DOI: 10.5937/EKOPRE2006416P, <https://www.ses.org.rs/casopis/aktuelno-izdanje>

4) Popović-Pantić S., Semenčenko, D., Vasilić, N. (2019). The influence of digital transformation on business performance: evidence of the women-owned companies, *Ekonomika preduzeća*, Serbian Association of Economists *Journal of Business Economics and Management*, 2019, pp. 397-414, UDK: 005.591.6 658:[007:004 005.7-055.2 DOI:10.5937/EKOPRE1908397P, [https://www.ses.org.rs/uploads/7-8\\_2019\\_ep\\_web\\_200128\\_192227\\_375.pdf](https://www.ses.org.rs/uploads/7-8_2019_ep_web_200128_192227_375.pdf)

5) Mamula, T., Muller, I., Popović-Pantić S. (2020). The impact of the ICT and digitalization at the consumer behaviour of Millennials as emerging economic and social force- the case of Serbia. *Society and Technology: Opportunities and Challenges*, Routledge Taylor&Francis Group, March, 2020. DOI:doi.org/10.4324/9780429278945, 248 pages, eBook ISBN 9780429278945

6) Štrbac, D., Kutlača, Đ., Popović-Pantić, S. (2020). *Innovation and entrepreneurship ecosystem in Serbia: performance and actors*, XVII International Symposium SymOrg 2020, Symposium Proceedings, pp. 139-146, Belgrade (online), September 7-9, 2020, ISBN 978-86-7680-385-9, COBISS.SR-ID 22734345. <http://symorg.fon.bg.ac.rs/wp-content/uploads/2020/09/SYMORG-2020-draft-version.pdf>

7) Kutlača Dj., Živković L., Popović-Pantić S. (2020). *Innovativeness without protection.*, XVII International Symposium SymOrg 2020, Symposium Proceedings, pp. 153-158, Belgrade (online), September 7-9, 2020, ISBN 978-86-7680-385-9, COBISS.SR-ID 22734345

8) Kutlača, Đ., Semenčenko, D., Popović-Pantić, S. (2020). *Smart Specialization Strategy in Serbia, 2016-2020.*, Book of papers, Techolgy, culture and development, 2020., TKR25-26 ISBN 978-86-82183-18-1 <http://www.pupin.rs/cirnt/wp-content/uploads/2020/05/zbronik-tkr25-26.pdf>

9) Sanja Popovic-Pantic, Inclusion of female business community in the economic mainstream, ZSI Discussion Paper # 29, under ISSN 1818-4162, Conference „Challenge Social Innovation Conference 19-20 September, Vienna“, 2011

10) Popovic-Pantic Sanja, An analysis of female entrepreneurship and innovation in Serbia in the context of EU competitiveness, *Economic Annals*, Volume LIX, No 200/January-March 2014., UDC:3.33 ISSN:0013-3264

11) Mamula, T., Popovic-Pantic, S., (2015). Relationship between Innovativeness and Strategic Planning - empirical research, *Industrija*, Vol 43, No 4

12) Co-author of the study “Benchmarking policy measures for gender equality in science”, European Commission, Directorate-general for Research Capacities/Science in Society, 2008. JEL: L100 DOI: 10.5937/industrija43-8718 UDC: 005.342:005.51 Original Scientific Paper

13) Semenčenko Dušica, Popović-Pantić Sanja, Živković Lazar: Training As the Indicator of Female Entrepreneurship Development, and Training Needs Analysis, Journal of Women’s Entrepreneurship and Education (**2016**), No. 1-2, 18-36), UDK: 005.32:331.1-055.2(497.11) 005.963.1 JEL: L26, B54, COBISS.SR-ID: 222329868, [http://www.ien.bg.ac.rs/images/stories/lzdavastvo/Casopis%20JWE/2016/16jwe12\\_2.pdf](http://www.ien.bg.ac.rs/images/stories/lzdavastvo/Casopis%20JWE/2016/16jwe12_2.pdf)

#### Honours and awards

- Captain Misa Anastasjjevic, Recognition for the best businesswoman of the year in 2017. godini
- Award “World of Difference” given by The International Alliance of Women in recognition of the outstanding contribution to the economic empowerment of women delivered in 2012, based on the recommendation of the USA Embassy
- Award for the contribution to the entrepreneurship development “Business Planet “ given by the magazine “Business” in 2012.
- Special recognition for the contribution to the female entrepreneurship development, delivered by the Ministry of Economy in 2008.

#### Memberships

Member of the Association of Business Women in Serbia since 1998. And president since 2000. and now, Working group Female Entrepreneurship established in 2018. within the EU Danube Strategy Priority Area 8