



## Cilj skupa

Od 2002. godine ovaj skup se bavi objašnjenjima fenomena, problema, predmeta i parametara koji iskazuju osnovanosti, potrebe, mogućnosti, ograničenja, prepreke, podstreke, dobitke i gubitke na putu ka Evropskoj uniji - Srbije i Crne Gore do 2006. godine a od 2007. godine i drugih zemalja Zapadnog Balkana. Ovaj skup na naučno osnovan, argumentovan, otvoren i demokratski način razmatra izabrane teme sa ciljem da da prilog pouzdanom razumevanju smisla, svrhe i implikacija ulaska u Evropsku uniju i pravovremenim kvalitetnim pripremama za taj kulturno, socijalno-politički, ekonomski, tehnološki i opšte-razvojno epohalan poduhvat zemalja Zapadnog Balkana.

## Prva tema skupa

Prošlogodišnji TKR skup se bavio osobenostima, problemima i ključnim nedostacima dosadašnje tranzicije ekonomija i drugih sektora u zemljama Zapadnog Balkana. Osnovni nalazi su bili: (a) tranzicija je obavljanja bez javno saopštene i socijalno prihvatljive vizije i (b) mehanizmima koji bi i dobre razvojne vizije doveli u pitanje. Prva tema ovogodišnjeg skupa bavi se kritičkim razmatranjima realistične vizije i mehanizama razvoja tokom dolazeće tranzicije do oko 2020. godine. Svrha ove teme skupa je da se upusti u konkretizaciju budućeg razvoja ekonomije, obrazovanja, istraživanja i kulture tako što će se baviti sasvim konkretnim, željenim a ostvarivim, vizijama razvoja navedenih sektora i mehanizmima za koje postoji dovoljna argumentacija da vode ka ostvarenju tih vizija pri čemu su ekonomski, socijalno i kulturno prihvatljivi. Dakle, ovogodišnji skup se bavi projektovanjem dva ključna elementa tranzicije koja predstoji a koja je u programu ovog skupa već nazvana Nova tranzicija.

## Druga tema skupa

Razvoj zasnovan na znanju, koji sve vidljivije dobija na zamahu, ima radikalno drugačije karakteristike od razvoja koji je tokom dosadašnje istorije bio zasnovan dominantno na opipljivim resursima. Znanje je sasvim specifičan resurs, kako u procesu stvaranja, tako i u procesima pribavljanja, transferisanja, čuvanja, obnavljanja, zamenjivanja i korišćenja. Sve to tražiće drugačije tipove organizacija čiji osnovni resurs je znanje: ali ne samo to već i drugačiji ukupan privredni ambijent, drugačije institucije koje regulišu ponašanje takve vrste organizacija. Sasvim posebni problemi će se pojaviti u vezi sa transakcijama znanja kao što su određivanje cene i vrednosti znanja; zaštita znanja tokom pregovora o transakcijama, određivanje granica do kojih je znanje opšte dobro odnosno privatno vlasništvo, posebno s obzirom na kulturne, civilizacijske i humane aspekte značaja znanja. Svrha ove teme skupa je da razmatra ekonomske i organizacijske specifičnosti znanja kao resursa i moguće interakcije različitih kulturnih obrazaca na pojavu znanja kao ključnog razvojnog resursa.

## Način rada

Rad skupa je plenaran, sa ciljem da se ostvari puna interdisciplinarnost i intenzivna interakcija različitih istraživačkih disciplina, stanovišta, razumevanja problema i strategija za njegovo rešavanje.

Ukupno vreme organizovanog rada ovog skupa raspoređeno je na saopštavanje radova, plenarne rasprave, umetničke predstave i društvene događaje.

## Učesnici

Pozivamo na učešće u radu ovog skupa sve zainteresovane iz univerzitetskih i naučnih institucija, privrednih preduzeća, vladinih organa i agencija, institucija kulture, političkih partija i nevladinih organizacija, strukovnih i stručnih udruženja i organizacija, medija kao i pojedince izvan bilo koje organizacije i institucije.

## Radovi

Učešće na skupu nije uslovljeno podnošenjem pisanog rada. Učesnici koji planiraju da podnesu pisani rad umoljeni su da se pridržavaju sledećeg: (1) Predmet rada mora biti potpuno saglasan sa jednom od dve teme skupa; (2) Obim i obrada rada u potpunosti prema uputstvu koje utvrđuje i dostavlja organizator skupa; (3) Radovi podležu recenziji; (4) Radovi koji su saopšteni prvi put na ovom skupu i koji su dobili pozitivnu recenziju štampaće se u Zborniku radova ovogodišnjeg skupa.

## Prijave

Prijave za učešće u radu skupa i apstrakti radova se dostavljaju e-mail-om najkasnije do 26.7.2013. godine. Radovi u punom obimu, urađeni prema uputstvu, će se dostavljati na recenziju nakon održanog naučnog skupa.

## Mesto i vreme održavanja skupa

Skup se održava na Paliću, Eko centar. Program počinje registracijom učesnika 02.9.2013. god. uveče, a završava se 5.9.2013. u podne.

## Kotizacija i smeštaj

Kotizacija iznosi 12.000 din (100 €). Za članove udruženja TiD kotizacija iznosi 9.600 din (80€). Kotizacija u dinarima plaća se preko računa Ekonomskog fakulteta u Subotici 840-1045666-13 (poziv na broj TKR-2013).

Učesnici mogu sami da rezervišu smeštaj u sledećim hotelima: Villa „Lago“ (024/603-440, [www.vila-lago.com](http://www.vila-lago.com)), Hoteli "Park" i "Jezero" (024/753-112, [www.elittepalic.rs](http://www.elittepalic.rs)), Villa "Elizabeth" (024/754-090, [www.vila-elizabeth.com](http://www.vila-elizabeth.com)), Hotel "Prezident" (024/622-662, [www.hotelprezident.com](http://www.hotelprezident.com)).

## Registracija i prijava radova

E-mail: [cirnt@pupin.rs](mailto:cirnt@pupin.rs)  
Telefon: 011/677-44-52

## Kontakti

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## Kontekst skupa

# ZAPADNI BALKAN NA PUTU KA EVROPSKOJ UNIJI



## Prva tema skupa

**Društva i ekonomije Balkana 2020:  
vizije i mehanizmi razvoja privrede,  
obrazovanja, istraživanja i kulture**

## Druga tema skupa

**Razvoj zasnovan na znanju:  
ekonomske, organizacione i  
institucionalne osobenosti**

## Skup organizuju

Udruženje "Tehnologija i društvo"

Ekonomski fakultet, Subotica

Grad Subotica

Centar za istraživanje razvoja nauke i  
tehnologije-Institut "Mihajlo Pupin", Beograd

Elektrotehnički fakultet, Podgorica

Palić, Eko centar  
03-05.09.2013.



### Context of the Conference

## WESTERN BALKAN COUNTRIES ON THE WAY TO THE EUROPEAN UNION



### The First Theme of the Conference

**Societies and economies of the Balkans 2020: Visions and mechanisms for future national development of economy, education, research and culture**

### The Second Theme of the Conference

**Development based on knowledge: Economic, organizational and institutional features**

### Organizers

The Association "Technology and Society"  
The Faculty of Economics in Subotica  
The City of Subotica  
Science and Technology Policy Research Center, The Mihajlo Pupin Institute, Belgrade  
Faculty of Electrical Engineering, Podgorica, Montenegro

### The Aim of the Conference

Since 2002, this Conference has dealt with explaining the phenomena, problems, subjects and parameters stating foundations, needs, possibilities, limitations, obstacles, stimuli, benefits, and losses in the way to the European Union, first Serbia and Montenegro, and, since 2007, in the other West Balkan Countries (WBCs). The Conference, on science-based, and in argumentative, open and democratic way considers selected subjects with a view of speaking in favor of reliable understanding of the sense, purpose and implications of entering the EU and timely preparations for this cultural, socio-political, economic, technological and generally epochal project of WBCs.

### The First theme of the Conference

The last year's Conference dealt with the characteristics, problems and key shortages of the previous transition of economies and other sectors in WBCs. The basic conclusions were: (a) Transition was done without (a) publicly announced and socially accepted vision, and (b) appropriate mechanisms. The first theme of this year's Conference deals with critical considerations of the real vision and development mechanisms during the coming transition somewhere around 2020. The goal of this Conference is to get into a concretization of the future development of economy, education, research and culture by dealing with the desired but attainable visions of developing the cited sectors and mechanisms with enough argumentation leading to the realization of the visions that will be economically, socially and culturally acceptable. Therefore, this Conference deals with projecting two key elements of the coming transition, which, at this Conference is called the New Transition.

### The Second Theme of the Conference

Knowledge-based development, obviously increasing by the time, has radically different characteristics of the development, which historically was based on dominantly tangible resources. Knowledge is a specific resource, both in the process of creation and in the processes of collecting, transfer, keeping, renovation, substitution and use. All this requires different types of organization with knowledge as the basic resource, not only this, but also a different economic ambient, different institutions regulating behavior of such a kind of organization. Quite different problems will appear relating to knowledge transaction as knowledge pricing, protection during negotiations on transactions etc. are very different in comparison to other resources. The delineation between knowledge as public good vs. knowledge as private property should be under consideration from cultural, economic and human aspects having in mind the importance of knowledge for further development. The purpose of this theme is to consider economic and organizational characteristics of knowledge as resource and possible implications of different cultural patterns on use of knowledge.

### The Way of Work

The Conference work is plenary, with the purpose to realize the full interdisciplinary and intensive interaction of different research disciplines, attitudes, understandings of problems and strategies intended to solve them.

### Participants

All interested participants from university and scientific institutions, business organizations, governmental organs and agencies, cultural institutions and nongovernmental organizations, professional and expert associations and organizations, media, as well as individuals outside of any organization are invited to participate.

### Conference Papers

Participation at the Conference is not restricted by a paper to be presented. Participants planning to submit paper are kindly asked to observe the following: (1) Subject of the paper has to be in accordance with the themes of the Conference; (2) Volume and processing of the paper has to be completely in accordance with the instructions determined and delivered by the Organizer; (3) All the papers will be reviewed; (4) Papers presented for the first time at this Conference and those having the positive reviews will be published in the Proceedings of the Conference.

### Application Forms

Applications for taking part in the work of the Conference and abstracts of papers should be delivered by e-mail no later than 26 July 2013. Complete papers done according to the instructions, will be reviewed after the Conference.

### Place and Time of the Conference

The Conference will be held in Palic Lake, 10 km from Subotica. The Conference program starts by the registration of participants in the evening, 2 September 2013 and ends at noon, 5 September 2013.

### Registration Fees and Accommodation

The registration fee is RSD 12,000 (€100). For member of the Association of "Technology and Society", it is RSD 9,600 (€80). Participants may book the stay at the following hotels:  
Villa Lago (+381 24 603 440, [www.vila-lago.com](http://www.vila-lago.com)),  
Hotel Park and Hotel Jezero (+381 24 753 112, [www.elittepalic.rs](http://www.elittepalic.rs)),  
Villa Elizabeth (+381 24 754 090, [www.vila-elizabeth.com](http://www.vila-elizabeth.com)),  
Hotel Prezident (+381 24 622 662, [www.hotelprezident.com](http://www.hotelprezident.com)).

### Application Forms

E-mail: [cimt@pupin.rs](mailto:cimt@pupin.rs)  
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